



FenCon IX Program Book

Advertising Request Form

Deadline for ads is August 15, 2012

Requestor's Information *(please print)*

Name

Company

Phone E-Mail Address

Address

City State Zip

Name of Ad

Filename *(Please use a file name that uniquely describes your ad; do not use "FenCon ad" as a filename)*

AD SIZES AND RATES:

(please check one)

	Fan rate		Pro rate	
Internal half page (b/w or greyscale)	\$50	<input type="checkbox"/>	\$75	<input type="checkbox"/>
Internal full page (b/w or greyscale)	\$85	<input type="checkbox"/>	\$125	<input type="checkbox"/>
Inside front cover (full color with bleed)	\$150	<input type="checkbox"/>	\$250	<input type="checkbox"/>
Inside back cover (full color with bleed)	\$150	<input type="checkbox"/>	\$250	<input type="checkbox"/>
Outside back cover (full color with bleed)	\$250	<input type="checkbox"/>	\$400	<input type="checkbox"/>

Our **fan rate** is for non-profits, groups that run fan-run events, as well as writers/artists who are purchasing ads for their products while the **pro rate** is for businesses such as book publishers, gaming shops, media companies, professional conferences, and other for-profit organizations. If you are unsure which rate applies to you, e-mail our Advertising Coordinator at programbook@fencon.org.

Complete this form and mail it with check or money order (made out to "FenCon") and the artwork (as per our spec sheet) to the address below or send payment via PayPal to paypal@fencon.org and email this form with PayPal transaction number, the artwork and a completed copy of this form to programbook@fencon.org.

Mailing Address: FenCon • P. O. Box 701448 • Dallas, TX 75370-1448 Website: www.fencon.org