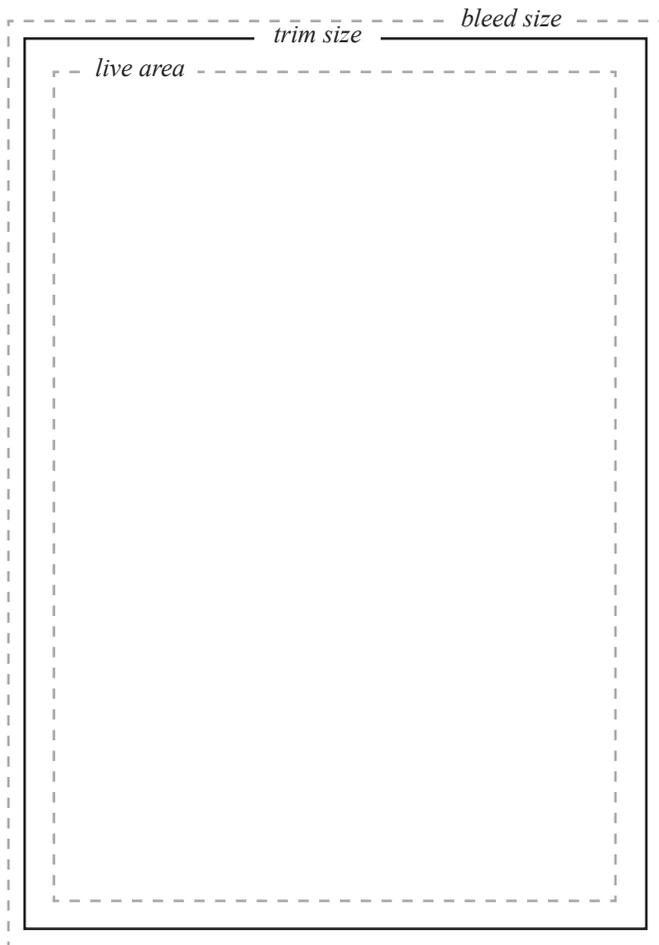# FenCon Convention Program – Cover

Electronic Mechanical Specifications

Deadline for artwork is August 15

trim size — *bleed size*

live area

Color: 4-color process

Ad Size: 5.5 inches x 8.5 inches

Live Area: 5 inches x 8 inches

Bleed: 1/8 inch bleed all the way around the page.

Line Screen: 150

Media:
CD-ROM or DVD

Unless requested, CDs or DVDs will not be returned

E-Mail Delivery (prefered):
• Recommended that files are compressed (either SIT, HXQ or ZIP format).
• The total for attached files in an e-mail can not be more than 6 MB in size.
• E-mail to: **programbook@fencon.org**

Mail Deliver:
Mail artwork to:
FenCon Publications
PO Box 701448
Dallas, TX 75370-1448

Supported File Formats:
• Adobe InDesign CS
• Adobe PDF
  (High Resolution/Print Ready/Fonts Embedded)
• Adobe Photoshop CS
• Adobe Illustrator CS
• High Resolution JPEG or TIFF file
  (300 dpi at 100% of original artwork size)

Non-Acceptable File Format:
• Microsoft Word files.
• Low resolution image files (JPEG, TIF, GIF, etc.)

Fonts:
• Included screen & printer fonts and those used in eps files.
• Always use real typeface. Do not use application to apply styles (i.e. Bold, Italic, Outline, Shadow, Underline).
• Included all supporting files that are placed (linked) in the files.

Disclaimer:
Ads not conforming to the specifications listed here will be subject to revision by the sender.

Dallas/Fort Worth ★ Texas